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PROJECT PARTNERS

CIVIC



Visoka poslovna škola
Business School



ASSERTED
KNOWLEDGE



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online Business and e-cOmmence
cOaching for increasing
entrepreneurShIP among youTH

Sectors

- AGRO-PRODUCTS
- TOURISM
- REAL ESTATE

BOOST4youth DIGITAL PRODUCTS



DIGITAL ENTREPRENEUR COURSE

Hands-on valid training course to support young entrepreneurs on the use of ICTs.

BOOST4youth training material is based on personalised digital strategies.

DIGITAL STRATEGY GENIE

Interactive tool for users to implement in their own time and at their own pace. The GENIE matches a strategy based on the user's profile.



BOOST4YOUTH LEARNING ENVIRONMENT

Social Learning Motivational Environment equipping young business trainees with the necessary skills and competences for implementing actions on e-Commerce processes.



BOOST4YOUTH ACADEMY

Virtual space for transnational mentors/coaches who will adopt and continue to maintain project results after the funding period.

FEATURES AND BENEFITS

Using the Internet to give **young entrepreneurs** access to the Single Market and teach how to **maximise the potential of online businesses** by selling online across borders



Increase awareness of e-commerce technologies



Educate young people on using e-commerce strategies to attract foreign customers



Make it easier and less costly for youth start-ups to do business abroad and to enable consumers to reap the full benefit of the Single Market



Promote open & innovative practices, training & tools